

CCXP Worlds announces Neil Gaiman as its guest of honor for 2020's edition

Besides a panel specially prepared for the festival's digital edition, the author of "Sandman" will also take part in a pre-CCXP livestream session in November

São Paulo, October 28, 2020 – FSB Comunicação, Editora Intrínseca, and CCXP have come together to announce Neil Gaiman will be at CCXP Worlds. One of the artists Brazilian fans love and have been asking for quite some time now will make his first appearance in the world's biggest pop culture festival as a guest of honor in this year's edition. It's been 12 years since the last time Neil Gaiman visited Brazil during his tour to promote the film adaptation of his best-seller "Coraline". That said, Sandman fans will be able to watch a panel at the Thunder Arena featuring the renowned author, where he'll talk about his career as writer and a comic artist as well as discuss the adaptations of his works to other media (such Netflix's adaptation of "Sandman"). In 2020, CCXP will be held in a fully digital platform on December 4-6 through four types of tickets, including a free-access ticket entitled "Free Experience". For further information, go to www.ccxp.com.br.

Neil Gaiman began his career as a journalist, but soon started his own journey in the comic book industry. During the beginning of his career as a writer, there best-selling author felt deeply inspired by the stories C. S. Lewis, J. R. R. Tolkien, and James Branch Cabell had written, but he himself has come to influence several generations of authors with his books, as it is the case with "American Gods" and "Good Omens", which eventually became successful TV shows. In addition to that success with general audiences, some of his other works have been well received by literary critics. In 2008, he was the first author to win the Newbery and Carnegie medals for his book "The Graveyard Book". In 2013, his book "The Ocean at the End of the Lane" won the British National Book Awards as Book of the Year.

Brazilian fans have longed for this opportunity to see Neil since the festival's first edition, but that might happen even earlier than they expect: In November, CCXP Worlds' official warmup livestream entitled "Esquentando CCXP Worlds" will feature Neil, who will share some trivia about his career and the importance of storytelling as today.

CCXP Worlds is just a click away

Regardless of its digital form, CCXP Worlds is still bringing together all kinds of stars from our beloved pop culture universe so fans can once again feel the thrill of being face to face with their favorite artists, but this time they're just a click away. The festival is going

to transform its main areas into a completely mind-blowing digital universe, which will include the Thunder Arena, Artists 'Valley, Game Arena, Creators' Universe, and Cosplay Universe. The area specially designed for studios will also feature its own digital version entitled "the Hollywood Strip". The shops we all know and love have become a part of we now call the "Geek Hall", while the Omelete's famous glass-walled interview area will be a part of Omelete Stage. Besides Neil, CCXP Worlds will also feature other guest stars, such as the actor Jim Beaver and over 20 comic book artists, including Dave Gibbons, Garth Ennis, Jill Thompson, Sara Pichelli, Tom King, and Emil Ferris.

About CCXP Worlds: A Journey of Hope

In 2018, the festival featured over 282,000 visitors, breaking record audiences and establishing itself once again as the world's largest pop culture festival. In 2020, CCXP Worlds: A Journey of Hope, a special edition of the event, will take place digitally at the homes of millions of fans all around the world between December 4-6. More info at www.ccxp.com.br.

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